



The 13th Biennial Meeting of the Asia-Pacific Society for Sexual Medicine

SPONSORSHIP PROSPECTUS

Organized by: The Taiwanese Association of Andrology

Congress Date: November 16 -20, 2011

Congress Venue: The Splendor Kaohsiung

Congress Secretariat

K&A International Co., Ltd.

Contact Person: Jennifer Wu

Tel: 886-2-2701-8768 ext. 217

Fax: 886-2-2702-2025

Call for Sponsorship

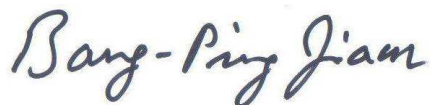
Dear Colleagues and Friends,

The 13th Biennial Meeting of the Asia Pacific Society for Sexual Medicine will be held in Kaohsiung, Taiwan by the Taiwanese Association of Andrology. We are expecting active participation of 500 delegates from all over the world. Dozens of authorities, including several top-notch speakers will be invited to share their expertise and experiences in about 10 symposia, 3 plenary lectures, and free paper sessions.

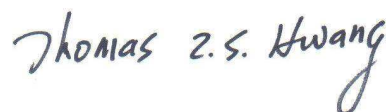
At this scientific meeting, we hope to step up cross-disciplinary collaboration for the development of new and better medical treatments. Continuous support and patronage from government and related industries have been the backbone of advanced research in all scientific fields. Your esteemed company is long known for your forward-looking marketing and sponsorship practices. The 13th Biennial Meeting of the Asia Pacific Society for Sexual Medicine offers you an excellent opportunity to network with your target audiences, to maximize publicity for your products and services, and to re-confirm your business strategies.

Enclosed please find a list of sponsorship options for your kind consideration. Your generosity will go a long way. Should you have any enquiries, please feel free to contact the Secretariat. We look forward to your favorable reply at the earliest.

Sincerely yours,



Bang-Ping Jiann
Congress Chairman
The 13th Biennial Meeting of APSSM



Thomas I.S. Hwang
Chairman
Scientific Committee
The 13th Biennial Meeting of APSSM

Congress Information

- **Secretariat**

c/o K & A International Co., Ltd.
7F., No. 249, Fuxing S. Rd., Sec 1, Taipei, Taiwan 10666
<http://www.apssm2011.com>
Email: apssm2011@knaintl.com.tw
Tel: +886 (2) 2701-8768 Fax:+886 (2) 2702-2025

- **Date of Congress**

November 16th – 20th, 2011

- **Venue**

The Splendor Kaohsiung, Kaohsiung, Taiwan

- **Organizing Committee**

Honorary Chairman	Han-Sun, Chiang		
Chairman	Bang-Ping Jiann		
Co-chairman	Johnny Shinn-Nan Lin	Kuang-Kuo Chen	Thomas I.S. Hwang
	Ju-Ton Hsieh	Chii-Jye Wang	Yen-Ching Lin
Secretary General	Shih-Tsung Huang		
Financial Committee	Ju-Ton Hsieh	Shih-Ping Liu	
Scientific Committee	Thomas I.S. Hwang		
Publication Committee	Han-Sun, Chiang	Bang-Ping Jiann	Ju-Ton Hsieh
	Yen-Ching Lin	Ming-Tsun Chen	Chia-Chu Liu
Exhibition Committee	Guang-Huan Sun		
Social Program Committee	Charles C.J. Wu		
Planning Committee	Chih-Cheng Lu	Chin-Pao Chang	
Hospitality Committee	Shang-Sen Lee		

Scientific Program

The Scientific Program will cover the following Categories

- Physiology and pathophysiology of Mne's Sexual Arousal and Penile Erection.
- Clinical evaluation and symptom scales: sexual dysfunction assessment.
- NO physiology
- Reconstruction
- Testosterone and prostate cancer.
- From myth to science
- Basic research of premature ejaculation

11/16 (Wednesday)		Time	11/17 (Thursday)		11/18 (Friday)		11/19 (Saturday)		11/20 (Sunday)		
Golf Tournament (0800-1700)	Registration (1500-1700)	0800	Opening Addresses		Highlights		Highlights		Highlights		
		0850	Sexual Health in Asia-Pacific		State-of-the-art Lecture 2		State-of-the-art Lecture 3		State-of-the-art Lecture 4		
		1000	Coffee Break		Coffee Break		Coffee Break		Coffee Break		
		1050	State-of-the-art Lecture 1		Plenary Lecture1		Plenary Lecture2		Plenary Lecture3		
		1200	Lunch Symposium 1		Lunch Symposium 2		Lunch Symposium 3		Closing Ceremony (1200-1230)		
		1300	Symposium1	Symposium2	Symposium3	Symposium4	Symposium5	Symposium6			
		1550	Alternative Medicine for ED	Women sexual dysfunction	Autophagy study in Urology Basic research	Tx of Peyronie's dis.Round Table Discussion	ED LUTS and OAB Round Table	Stem cell study in Urology Basic research			
		The 2nd Cross-Special Session		TBA Culture Night		APSSM General Meeting (16:00-17:00)					
		Welcome Reception (18:00-22:00)				Faculty Dinner (By Invitation Only) (17:30-21:00)		Gala Dinner (17:30-21:00)			

List of Sponsorship Items

1. Exhibition

No.	Item/ Description	Quantity	Pre Unit Cost
1-1	3m*2m Exhibition Booth	3	NT\$ 150,000

2. Lunch Symposium

No.	Item/ Description	Quantity	Pre Unit Cost
Sold	Nov 17. Lunch Symposium 1	250	NT\$ 300,000
Sold	Nov 18. Lunch Symposium 2	250	
Sold	Nov 19. Lunch Symposium 3	250	

**Lunch Symposium including participants light lunch, screen x 1, microphone x 1, wireless microphone x 1, excluding speaker invitation.

3. Printed Material

No.	Item/ Description	Dimension	Cost
3-1	Inner Page of the Front Cover of On-site Program Book	21cm*27.9cm	NT\$ 80,000
3-2	Inner Page of the Back Cover of On-site Program Book	21cm*27.9cm	
3-3	Inner Page of On-site Program Book	21cm*27.9cm	NT\$ 50,000
3-4	Back of On-site Program Book	21cm*27.9cm	NT\$ 100,000

4. Speaker Travel Allowance & Hotel Accommodation

No.	Item/ Description	Cost
4-1	1 Speaker air Ticket Allowance (Europe, North America, Australia, New Zealand)	NT\$ 250,000
4-2	1 Speaker air Ticket Allowance (Asian Area)	NT\$ 120,000

5. Food & Beverage

No.	Item/ Description	Cost
5-1	Welcome Reception	NT\$ 300,000
5-2	Gala Dinner (10 Complimentary Gala Dinner Vouchers provided)	NT\$ 550,000
5-3	Nov 17 Coffee Break	NT\$ 100,000
5-4	Nov 18 Coffee Break	
Sold	Nov 19 Coffee Break	
5-7	Nov 20 Coffee Break	

6. Other Items

No.	Item/ Description	Cost
6-1	Image Board at Entrance of Venue Image board at the entrance of congress venue entrance with company logo	NT\$ 50,000
6-2	Congress Satchel (Company logo will be printed on satchel)	NT\$ 250,000
6-3	Participant Badge (Company logo will be printed on lanyard)	NT\$ 200,000
6-4	Speaker Gift (Logo will be placed on congress speaker gifts)	NT\$ 150,000
6-5	Website Banner Hyperlink (Logo with hyperlink on congress website)	NT\$ 50,000

Package Sponsorship - Gold

Gold (A) NT\$1,300,000 (Original NT\$1,450,000)	SOLD
<p>1. Gala Dinner NT\$ 550,000 Company logo will be presented on stage back drop and company representative will be invited as guest of honor Speech (10 Complimentary Gala Dinner Vouchers provided)</p> <p>2. Lunch symposium x 1 NT\$ 300,000 Choose one from the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Nov 17 Lunch Symposium 1 <input type="checkbox"/> Nov18 Lunch Symposium 2 <input type="checkbox"/> Nov19 Lunch Symposium 3 <input type="checkbox"/> Nov20 Lunch Symposium 4 <p>3. 1 Speaker air Ticket Allowance NT\$ 250,000 Europe, North America, Australia, New Zealand</p> <p>4. 6 m² exhibition booth x 2 NT\$ 300,000 Booth Number:_____ (Please see floor plan.)</p> <p>5. A4 Ad Insertion x 1 NT\$ 50,000 21cm (W)*29.7cm (L) full color ad. in program book Inner Page of On-site Program Book</p> <p>6. Website Banner Hyperlink NT\$ 50,000 Logo with hyperlink on congress website</p>	<p>1. Welcome Reception NT\$ 300,000 Company logo will be presented on stage back drop and company representative will be invited as guest of honor and present a welcome address</p> <p>2. Lunch symposium x 1 NT\$ 300,000 Choose one from the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Nov 17 Lunch Symposium 1 <input type="checkbox"/> Nov18 Lunch Symposium 2 <input type="checkbox"/> Nov19 Lunch Symposium 3 <input type="checkbox"/> Nov20 Lunch Symposium 4 <p>3. 1 Speaker air Ticket Allowance NT\$ 250,000 Europe, North America, Australia, New Zealand</p> <p>4. Participant Badge NT\$ 200,000 Company logo will be printed on participant badge</p> <p>5. 6 m² exhibition booth x 2 NT\$ 300,000 Booth Number:_____ (Please see floor plan.)</p> <p>6. Coffee break x 1 NT\$ 100,000 Please choose one from the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Nov. 17 coffee break <input type="checkbox"/> Nov. 18 coffee break <input type="checkbox"/> Nov. 19 coffee break <input type="checkbox"/> Nov. 20 coffee break

Package Sponsorship - Silver

Silver (A) NT\$ 700,000 (Original NT\$ 750,000)	Silver (B) NT\$ 700,000 (Original NT\$ 750,000)
<p>1. 6 m² exhibition booth x 2 NT\$ 300,000 Booth Number: _____ (Please see floor plan.)</p> <p>2. Speaker Gift NT\$150,000 Company logo will be printed on the gift</p> <p>3. 1 Speaker air Ticket Allowance NT\$120,000 Asian Area</p> <p>4. Coffee break x 1 NT\$ 100,000 Please choose one from the following:</p> <ul style="list-style-type: none"> <input type="checkbox"/> Nov. 17 coffee break <input type="checkbox"/> Nov. 18 coffee break <input type="checkbox"/> Nov. 19 coffee break <input type="checkbox"/> Nov. 20 coffee break <p>5. A4 Ad Insertion x 1 NT\$ 80,000 Inner Page of the <u>Front Cover</u> of On-site Program Book</p>	<p>1. 6 m² exhibition booth x 2 NT\$ 300,000 Booth Number: _____ (Please see floor plan.)</p> <p>2. Congress Satchel NT\$ 250,000 Company logo will be printed on Congress Satchel</p> <p>3. 1 Speaker air Ticket Allowance NT\$120,000 Asian Area</p> <p>4. A4 Ad Insertion x 1 NT\$ 80,000 Inner Page of the <u>Back Cover</u> of On-site Program Book</p>

Package Sponsorship - Bronze


Bronze (A) NT\$ 500,000 (Original NT\$ 550,000)	SOLD
<p>1. 1 Speaker air Ticket Allowance NT\$ 250,000 Europe, North America, Australia, New Zealand</p> <p>2. Lunch symposium x 1 NT\$ 300,000</p> <p>Choose one from the following:</p> <ul style="list-style-type: none"><input type="checkbox"/> Nov 17 Lunch Symposium 1<input type="checkbox"/> Nov18 Lunch Symposium 2<input type="checkbox"/> Nov19 Lunch Symposium 3<input type="checkbox"/> Nov20 Lunch Symposium 4	<p>1. 6 m² exhibition booth x 2 NT\$ 300,000 Booth Number:_____ (Please see floor plan.)</p> <p>2. Coffee break x 1 NT\$ 100,000</p> <p>Please choose one from the following:</p> <ul style="list-style-type: none"><input type="checkbox"/> Nov. 17 coffee break<input type="checkbox"/> Nov. 18 coffee break<input type="checkbox"/> Nov. 19 coffee break<input type="checkbox"/> Nov. 20 coffee break <p>3. Speaker Gift NT\$150,000 Company logo will be printed on the gift</p>

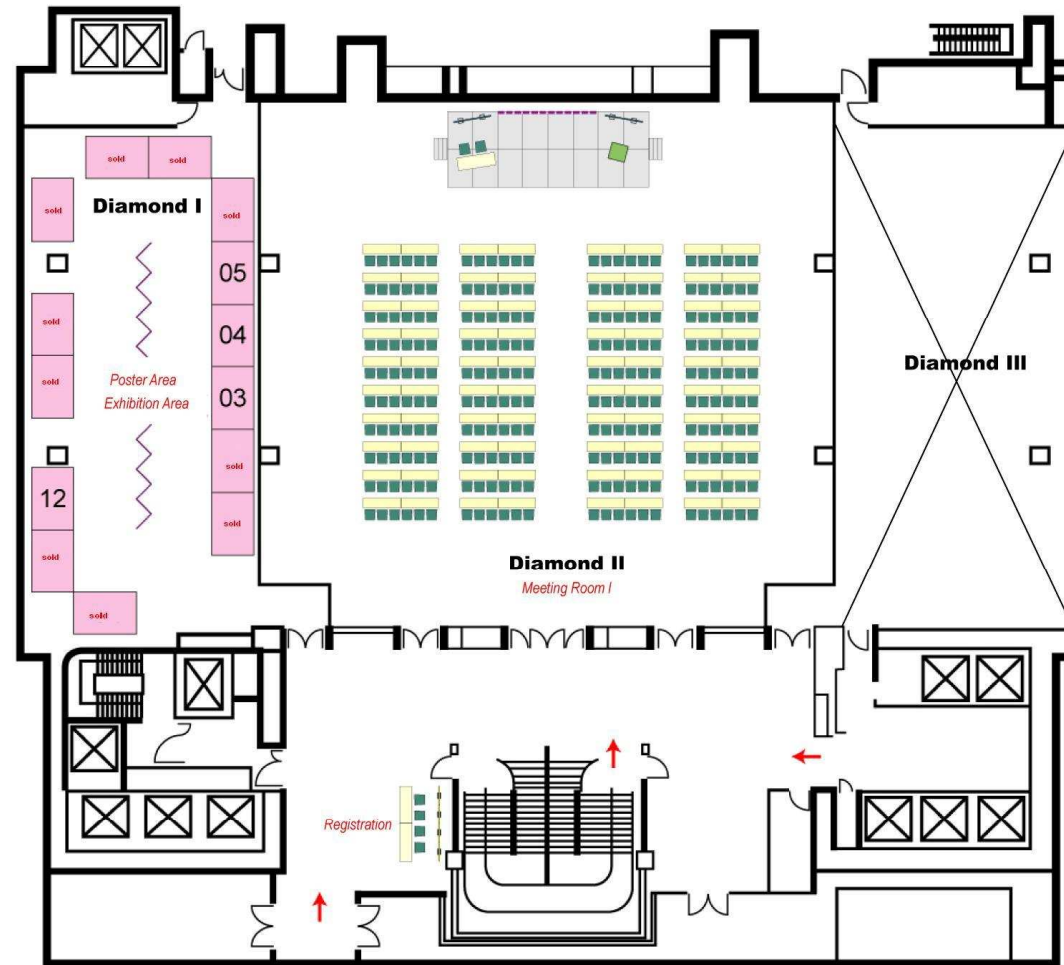
13th Biennial Meeting of the Asia Pacific Society for Sexual Medicine

Splendor Koahsiung

41 F Floor plan

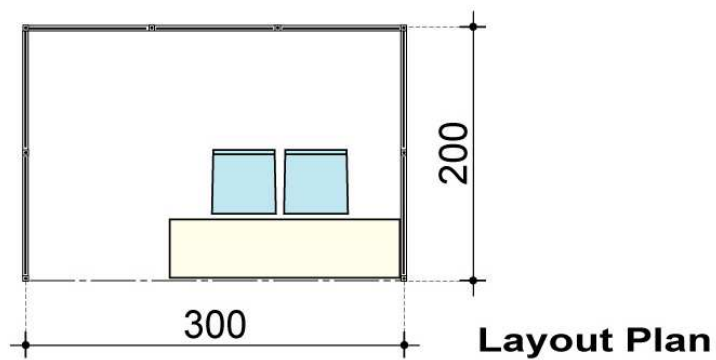
S: 1/300;cm

 (300x200cm)
= 6M² = 14 Booth



Feb.09.2011

Shell Scheme 3Mx2M



3M x 2M Standard Booth
(a) Wall panels
(b) Fascia board with company name
(c) Three spot lights
(d) Basic electricity
(e) One information desk (180cm x 45cm)
(f) Two folding chairs

Sponsorship Agreement Form

Sponsor Information

Company	(Eng)	(中文)
Contact		Title
Tel.		Fax
Cell		
Address		
Email		
Invoice Title		Tax ID.

Sponsorship Item

Package	<input type="checkbox"/> Gold A	Other Item	
	<input type="checkbox"/> Silver A、B	No. _____	No. _____
	<input type="checkbox"/> Bronze A	No. _____	No. _____
Total Amount	NT\$		
Authorization Signature			
Remarks			

Method of Payment

1. Bank Transfer	
Account Name	The Taiwanese Association of Andrology
Account No.	461-10202-1735
Bank Name	TAIPEI FUBON COMMERCIAL BANK CO.,LTD JUANGJING BRANCH
Bank Address	No. 286, Juangjing Road, Taipei City, Taiwan, R.O.C
Swift Code	TPBKTWTP460

2. Check
Bank Draft drawn in New Taiwan dollars (Non-transferable, payable to: “ The Taiwanese Association of Andrology ”) Please send the check to the 7F, No. 249, Fuxing S. Rd., Sec. 1, Taipei, Taiwan 10666.

Note:

Terms of payment: 30% of total sponsorship amount has to be received once the agreement is signed, and the balance must be paid before Congress starts on August 31, 2011.

1. All sponsor logos and company names will be printed on congress program book.
2. Package Sponsorship and sponsor items are in the first-come-first-choose bases.
3. The size for Ad on Program Book is 21cm (W)*29.7cm (L) full color ad.

For bank transfer or payment by check, please fax sponsorship agreement form to Congress secretariat at 886-2-2702-2025 and send the check to the Congress secretariat at the attention below: 7F, No. 249, Fuxing S. Rd., Sec. 1, Taipei, Taiwan, 106